

ADVERTISING RATES FOR MAKEBELIEFS.COMIX.COM

Advertising on MakeBeliefsComix.com is an easy and affordable way to reach educators, students, parents, creative writers, English-As-A-Second-Language teachers, literacy specialists, and others in the field of education. We have had millions of visitors to our comic creator since we launched in 2006, with 200,000 visits each month during the school year.

We focus on providing helpful writing tools to educators and students - so please make sure both your ad content and landing page are classroom appropriate.

LEADERBOARD BANNER:

728 x 90

\$145/day (create comix page)

\$95/day all other pages



WELCOME TO MAKEBELIEFS.COMIX.COM

CREATE YOUR OWN COMIC STRIP - IT'S EASY AND FUN!
CREATED BY BILL ZIMMERMAN - ART BY TOM BLOOM - COMIC STRIPS BY YOU!

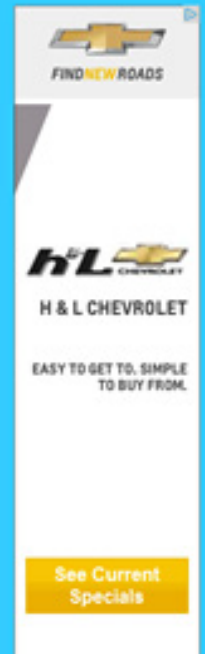


WIDE SKYSCRAPER:

160 x 600

\$175/day (create comix page)

\$125/day all other pages



AD FILE FORMATS & DELIVERY:

Email file as JPEG, GIF, PNG or (Flash) .SWF, maximum of 3 loops. No takeovers, pop-ups or pop-under ads are available at this time. Please provide a link URL for ads, and email to billz@makebeliefscomix.com. You can send ad or sponsorship opportunity inquiries to the same email address.

HOW TO ADVERTISE

To advertise nationwide on *MakeBeliefsComix.com*, decide how many days you want your ad to run and on what pages. Your total ad spend can be determined using the rate chart on the previous page. Prepare your artwork - JPEG, GIF, PNG or (Flash) .SWF - in the correct size and specifications and contact Bill Zimmerman to reserve space. We accept check or PayPal payments.

IF YOU PREFER REGIONAL ADVERTISING YOU CAN SIGN UP WITH GOOGLE ADWORDS AND TARGET SPECIFIC AREAS FOR YOUR AD. SEE DETAILS AT:

<http://www.google.com/ads/displaynetwork/build-your-ads/display-ad-builder.html>

AWARDS & REVIEWS

- Parents' Choice Foundation Recommended Award (2009)
- American Library Association's Great Web Sites for Kids list (2010)
- Selected by Google, UNESCO, and LitCam as one of the world's most innovative sites to encourage reading and literacy
- Ryan R. Goble (7/9/10), New York Times Learning Network: "Suddenly every student can access his or her inner artist, and you'll have material for a great display of student work."
- Tamara Kirson (6/2008), TESOL Essential Teacher Magazine: "Imagine a computer lab full of adult ESOL (English for Speakers of Other Languages) students where not a word is heard, where every head is bent in concentration, where smiles erupt spontaneously, and where fingers are clicking away on the keyboards. This is precisely what occurs when my students work with journalist and author Bill Zimmerman's web site, *MakeBeliefsComix.com*."
- AARP Bulletin (July-August 2009): "Bill Zimmerman is helping young and old connect, one comic at a time."

VISIT THE ONLINE COMIC STRIP GENERATOR [MAKEBELIEFS.COM](http://makebeliefscomix.com).

IT'S FUN AND FREE!

FOR ADVERTISING OR SPONSORSHIP OPPORTUNITIES, CONTACT:

Bill Zimmerman billz@makebeliefscomix.com